



THE **AXIS** OF **STEVL**

SUMMER COLLECTION

2005



THE AXIS OF STEVIL

The Axis of Stevil was founded in January of 2005, by Steven Maguire and Graham Hensley, as an Internet T-shirt site. An initial batch of one hundred shirts, divided between four modern designs and colors, were screen printed manually at the hands of Steven and Graham. Through online and "out of the back of car trunks" sales, this initial batch sold out within the first two weeks. To meet demand, a second batch called "The Axis SE", a special limited edition green series of shirts, were printed. This line of shirts has sold remarkably well. The Axis of Stevil is currently narrowing down its design ideas to produce its forthcoming summer line of T-shirts. The Axis of Stevil believes that the heart of its success is due in large part to its content driven website.

The question is often asked, "What is this website all about?" It is a complex answer for certain. The Axis of Stevil is a company of modern free expression, thought and art. The theories of the organization do not have to be explained except through one central existential idea that it is all relative and connected. The ideas presented through its T-shirts, comics, flash animations, drawings, photos, publications and film will come back around to each individual reader in time. The goal of The Axis of Stevil is to challenge preconceived notions of art, business and success. The founders of The Axis of Stevil, Steven and Graham, believe that success is all but guaranteed when you think logically and act positively. The Axis of Stevil serves as a vehicle for artists and creative people to express their ideas on a national forum through its merchandise and publications. By breaking from the mainstream, The Axis of Stevil keeps itself in tune with the creative community and young demographic. This will insure its place in the highest echelons of the new wave.

The Axis of Stevil believes, with all honesty, that they will take over the business world. There is no limit to what the power of motivated, savvy, young, progressive thinkers can do. The Axis of Stevil's ultimate goal and motivation for its daily hard work is to make the world a better place by altering the popular perception of this beautiful and art filled universe. The Axis of Stevil represents a generation of people coming into their own and stretching their creative wings. This generation will shortly be in control of this world and The Axis of Stevil aims to help guide the course of this future through hard work, entertainment, education and determination.

Axis of Stevil



A. The Inner Fat Kid - Every human being possesses within them an Inner Fat Kid. This plumpy inner child is the force that compels you to deep fry your Thanksgiving dinner, or keep a cake by your bedside. The Axis of Stevil offers this shirt to all the beach goers, couch potatoes and computer users alike who have come to terms with who they are.

Made from a 50/50 blend this lightweight shirt is perfect for any weather.

\$10.00

2174785-34

B. "Good to the Last Drop" - Some would say Frosty the Snowman is a terrorist, others would say he is a hero. Either way he was burned alive to make drinking water for a Sudanese Barber college This light-hearted Stevil shirt embodies the spirit and humor within the Axis of Stevil and lampoons the useless icon of the consumer driven Christmas holiday. Wear it proudly. When a bypasser stops to compliment you, you can tell them "I'm with Stevil, and they are good to the last drop!"

\$10.00

2174785-24



A. 1989 Merecat Volleyball Open - The city of San Bernardino is still struggling to recover from what witness recall as “The most intense and captivating volleyball tournament ever”. The city recorded a whopping 17,500 people in attendance on the beach that day. As Kilgore Von Rashgart and his team of Soviet merecats challenged Brad Goodcat and his rag tag underdog team of local merecats. Brad and “The Parrieonnas” defeated Rashgart and the “Sickle Cats” 7 to 6 in double secret overtime. This amazing feat was the first link to brake in the iron current. Within the next two weeks after the tournament the Berlin wall fell.

\$10.00

2174785-37





THE **AXIS** OF STEVIL

The Axis of Stevil would like to thank all of it's fans and supporters. Without their love and support none of this would be possible. Truly, You are the movement.

Enjoy the summer



#BXBCJMZ ***** 5-DIGIT 27836
#1304 B543 B10#MD 2218NC00 AS JUN14

MR & MS CONSUME3R 0036

#138734

4627 SPAINSH CROSSING

ANYTOWN, USA

EARTH 37492-135

